

History of National Singles Week

National Singles Week was started by the Buckeye Singles Council in Ohio nearly 20 years ago. When that organization folded, the promotion of National Singles Week was taken over by Janet Jacobsen, coordinator of the National Singles Press Association.

National Singles Week (the third week in September) is listed on many promotional calendars. Two online greeting card companies have created cards for the occasion. (www.bluemountain.com and www.123greetings.com.) Last year, the Washington Post published a story about National Singles Week, as did a few other newspapers.

But despite these modest forms of publicity, National Singles Week is virtually a secret. AASP plans to change that. The year 2001 will be a watershed for this event, giving it more visibility than ever before.

We are taking out ads in newspapers and running commercials on radio stations. We are encouraging newspaper feature editors to use that week to publish stories about single and unmarried people in their communities. We are contacting radio talk show hosts with suggestions for programming during the week of September 16.

On top of that we are bringing National Singles Week to the attention of governors and mayors. And AASP representatives will be walking the halls of the Capitol that week, meeting and greeting "unmarried majority" members of Congress, as well as delivering greeting cards to Senators and Representatives who are themselves unmarried.

National Singles Week is a wonderful opportunity for unmarried adults and singles' publications and organizations to get involved in some creative and fun activities.

This is an occasion to celebrate the lives of America's 82 million single and unmarried adults and the significant contributions which many of us have made to our communities.

This is also a time for society to acknowledge that unmarried Americans are a large class of people and that we deserve to be appreciated and respected.

So get involved. Encourage your friends and neighbors to participate too. Let's make these seven days in September a time to be remembered.

Ask Someone to Join AASP or Give a Gift Membership

We have more than tripled our membership in the past few months. But we have a long way to go until we have the number of members that will be necessary to have a self-sustaining national organization to effectively advance the cause of equal rights for single and unmarried Americans. Let's create a collective voice for America's 82 million unmarried adults.

We need you to help spread the word. When you are finished reading this newsletter, share it with someone you feel might like to participate.

Any adult can join AASP by making a tax-deductible donation of \$10 or more. AASP is a nonprofit and nonpartisan group. Members receive newsletters to keep them advised of our progress and they get access to the member areas of our website.

To join or to give someone a gift membership, clip the section below and mail it with your donation.

Enclosed is my tax-deductible donation for:

\$10 \$25 \$50 \$_____

by: check credit card (exp. date _____)

credit card number _____

You or your gift recipient will receive a mini-flashlight key chain if you donate \$25 or more and a t-shirt with the AASP logo on it with a donation of \$50 or more.

If donating \$50 or more, please indicate type and size of t-shirt: **size:** small medium large

x-large xx-large **type:** short-sleeve t-shirt long-sleeve t-shirt long-sleeve sweat shirt

If this is a gift membership, please indicate your name _____

Information on new member:
Name _____

Address _____

City _____ State ____ Zip _____

Phone _____

e-mail _____

***Clip this coupon and mail it with your donation to:
American Association for Single People
415 E. Harvard St., Suite 204
Glendale, CA 91205 / (800) 993-2277***