



October 2003

Dear member,

We are pleased to publish the online edition of our Oct-Dec 2003 newsletter. When you read through it, you will see that the staff at Unmarried America has been very busy for the past three months.

Our annual promotion for National Unmarried and Single Americans Week, or National USA Week for short, received a lot of attention in Washington D.C. and educated lawmakers about some of our most important issues. The Jan-Mar 2004 mailing to members will include a more detailed account of our activities for National USA Week, including photos of our appreciation/awards dinner, photos of the informational briefing, and more information about the documentary film we are producing.

Included in the postal mailing to members which has just been sent out you will find:

- [A Single Voice](#), which is a story published about our trip to D.C. by EVOTE.COM.
- [Action Requests](#) which encourage members to contact the presidential candidates, the California Insurance Commissioner, and Bally Total Fitness.
- [Awards Brochure](#) which showcases the recipients of our National USA Week Awards.
- [Congressional Briefing Paper](#) which summarizes federal issues affecting Unmarried America.
- [Unmarried America brochure](#) which describes the mission and activities of our organization.
- [Business reply envelope](#) which can be used to send us a renewal donation or gift membership.

Our educational outreach through the media is an ongoing process. The story published by EVOTE.COM caught the attention of producers at Fox News. As a result, I was invited to be a guest on [The Heartland](#) by John Kasich – a live political show which airs on Saturday evenings. I also reached a national audience when I appeared as a guest on [The Black Avenger](#) – a radio talk show hosted by Ken Hamblin, a politically conservative African-American man. He was mostly confrontational, but I was able to share information on some of our issues and give listeners our contact information.

Other newspapers and magazines are putting a spotlight on our organization and our issues during the next few weeks. On October 15th, the [Christian Science Monitor](#) is publishing a story on Living Single. The November issue of [National Demographics Magazine](#) also will feature a story about single people. [Business Week Magazine](#) (the largest business publication in the world) is carrying a cover story on Unmarried America in the issue circulating the week of October 13 (cover date of October 20).

I would like to acknowledge some members of Congress who took time out of their busy schedules to extend their greetings to Unmarried America during our stay in Washington. I had a photo taken with [Rep. Ed Case](#) (HI) who told me that we really got the attention of members of Congress with our full-page ad on page two of The Hill – a newspaper read by all members of Congress. [Rep. Diane Watson](#) (CA) gave a 30-minute interview on video discussing her life as a single person. Some of this footage will be used in the documentary we are working on. [Senator Daniel Akaka](#) (HI) sent us a supportive greeting which we posted along with a greeting from [Rep. Mike Doyle](#) (PA) on our website at www.nationalsinglesweek.com.

Finally, please ask your friends to join Unmarried America. The more members we have, the more effective our programs and our organization will be.

Sincerely yours,

Thomas F. Coleman
Executive Director